

BLUE RIDGE CHRISTIAN NEWS

Effective January 1, 2012

Rate Sheet

1 Month

Sizes	1 Months (Paid Up Front)
1/16 page	\$115.00
1/8 Page	\$165.00
1/6 Page	\$215.00
1/4 Page	\$275.00
1/3 Page	\$330.00
1/2 Page	\$410.00
Full Page	\$660.00
Inside & Outside Cover	\$825.00

3 Months

Sizes	3 Months (Billed Monthly)	3 Months (Paid Up Front)
1/16 page	\$105.00	\$290.00
1/8 Page	\$150.00	\$385.00
1/6 Page	\$205.00	\$565.00
1/4 Page	\$250.00	\$695.00
1/3 Page	\$300.00	\$835.00
1/2 Page	\$390.00	\$1100.00
Full Page	\$595.00	\$1660.00
Inside & Outside Cover	\$750.00	\$2095.00

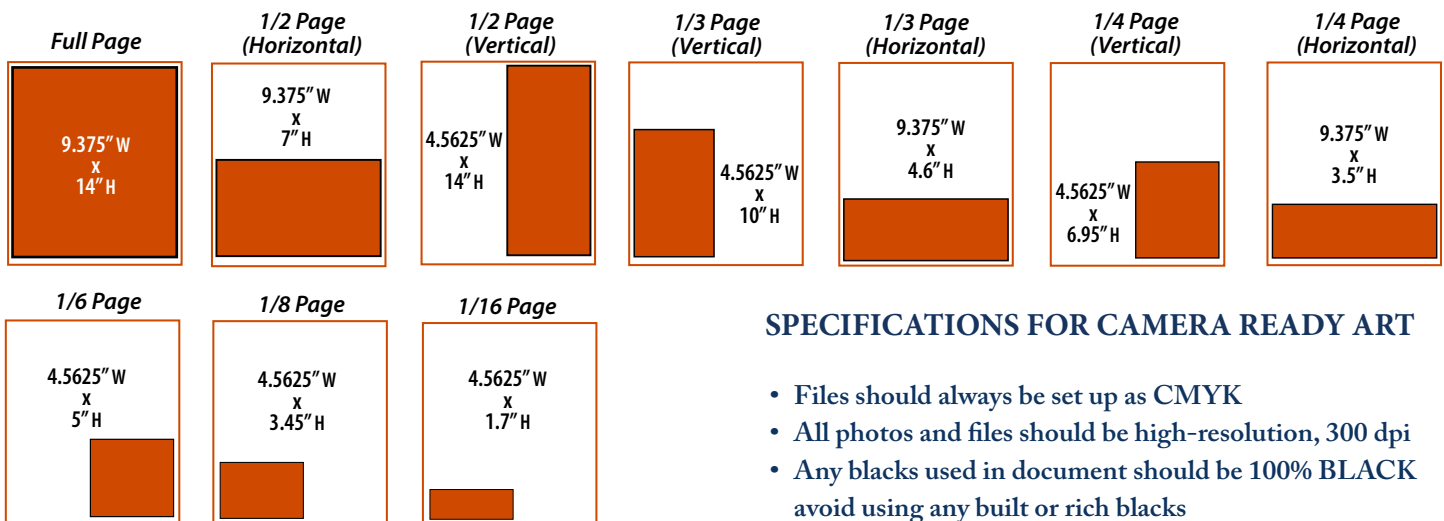
6 Months

Sizes	6 Months (Billed Monthly)	6 Months (Paid Up Front)
1/16 page	\$95.00	\$510.00
1/8 Page	\$140.00	\$755.00
1/6 Page	\$190.00	\$1025.00
1/4 Page	\$230.00	\$1240.00
1/3 Page	\$275.00	\$1485.00
1/2 Page	\$385.00	\$2075.00
Full Page	\$560.00	\$3025.00
Inside & Outside Cover	\$705.00	\$3800.00

12 Months

Sizes	12 Months (Billed Monthly)	12 Months (Paid Up Front)
1/16 page	\$85.00	\$920.00
1/8 Page	\$125.00	\$1350.00
1/6 Page	\$170.00	\$1840.00
1/4 Page	\$215.00	\$2325.00
1/3 Page	\$265.00	\$2865.00
1/2 Page	\$340.00	\$3675.00
Full Page	\$465.00	\$5025.00
Inside & Outside Cover	\$675.00	\$7290.00

AD DIMENSIONS



SPECIFICATIONS FOR CAMERA READY ART

- Files should always be set up as CMYK
- All photos and files should be high-resolution, 300 dpi
- Any blacks used in document should be 100% BLACK avoid using any built or rich blacks
- Files should be supplied as a PDF format and fonts converted to outlines
- Artwork/ad copy or camera ready artwork must be submitted to BRCN by the third Friday of the month. Late submissions are subject to a 15% late charge.

**Ads designed by BRCN include one proof and one revision, further revisions are subject to a fee.

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